

VOICE-OVER COPY

Agency: Phryctoria Communications

## eCommerce

Contrary to some opinion, eCommerce isn't just about selling things. It's about connecting people in business.

With their customers, yes. But also to their partners, colleagues, and anybody else who makes their business go.

At Microsoft, we've helped thousands of companies build eCommerce solutions that are easy enough for any business to use. Because we all know that if everybody is connected and working together on a project, business works better.

eCommerce solutions. Just another way that Microsoft wants to help you reach your goals.

Where do you want your business to go today?