

SCRIPT

Agency: Phryctoria Communications

CLIENT: Dollar Car Rental

<b>Scene 1:</b>  <b>Early morning, in the bedroom of a cozy home. An older couple is packing for a trip. They look a little flustered.</b>	<b>Wife:</b> Do you have the flight confirmation? We can't forget that!  <b>Husband:</b> I swear I put it right here...  <b>Wife:</b> I've got it.
	<b>Voiceover:</b>  <i>Travelling can be stressful, especially when it feels like you're forgetting something important.</i>
<b>Scene 2:</b>  <b>Sitting in the airplane, the couple searches through computer print-outs.</b>	<b>Husband:</b> Do you have the hotel reservation?  <b>Wife:</b> I swear I put it right here...  <b>Husband:</b> I've got it.
	<b>Voiceover:</b>  <i>At Dollar, we work to make your travel a little easier.</i>
<b>Scene 3:</b>  <b>The couple is in line at the rental office, searching through papers.</b>  <b>The agent greets them with a warm smile.</b>	<b>Wife:</b> Do you have the car reservation?  <b>Husband:</b> I had it right here.  <b>Agent:</b> I've got it.
<b>Scene 4:</b>  <b>The agent walks the couple past the inventory to their car.</b>  <b>Wife and Husband, relieved, exchange a glance and smile.</b>	<b>Agent:</b> With our easy mobile check-in, you don't need any paperwork. Everything's ready for you.
<b>Scene 5:</b>  <b>The couple drives off, smiling and relaxed, ready for their trip.</b>	<b>Voiceover:</b>  <i>Just book, drive, and go. No paperwork, no stress—just the open road ahead.</i>

**Text on screen:**

**Easy Mobile Check-in.**

**Dollar – Where your journey is worry-free.**